

Girls Incorporated® of the Island City was built on a firm foundation of support from every facet of our community. Representatives of the city, school persons, recreation workers, juvenile authorities, delegates from various churches, mothers and fathers, and other interested civic leaders met to discuss the formation of a girls only program. Through discussion, one pattern emerged: "There was no place to go, nothing to do for girls."

JANUARY 20, 1964



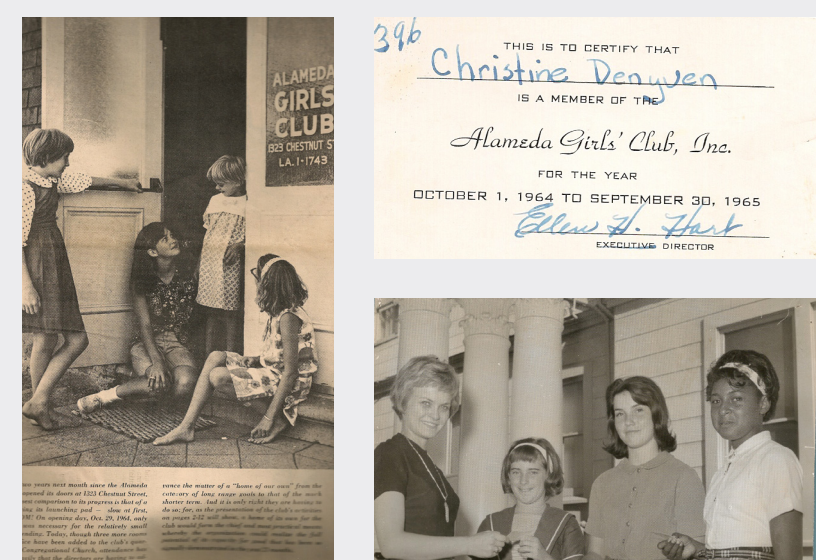
Incorporated as Alameda Girls' Club, Inc. for the charitable purpose "to foster the character development of all girls through a program of educational, vocational, health, social, and recreational activities; to help them become responsible citizens, homemakers, and mothers."

APRIL 28, 1964



The conference, entitled "My Favorite Things," kicked off membership drive for new Alameda Girls Club. The conference featured workshops and discussions on cosmetics, teen grooming, decoration and remodeling. West Coast editor of Seventeen Magazine was present discussing "This is Seventeen."

OCTOBER 17, 1964



Doors Opened serving 5th through 8th grade girls at First Congregational Church. Months later, all ages were served.

OCTOBER 28, 1964



Title VII of the Civil Rights Act bared discrimination in employment on the basis of race and sex. At the same time it established the Equal Employment Opportunity Commission (EEOC) to investigate complaints and impose penalties.

CURRENT EVENT, 1964



Attendance grew strong fast. There was a big response for opportunities for fun and exercise. The Alameda Times-Star reported, "In Alameda, and in countless other communities across the country, there [had] long been a highly effective, though somewhat unconscious, discrimination against girls and in favor of boys. ... girls [had] been considered as rather second class citizens when it came to laying out money to provide for physical training and recreation for the young."

1966



Service to others was stressed through participation in community activities such as, entertaining at convalescent homes, knitting lap robes for Oak Knoll Hospital, volunteering for SPCA, and entertaining at the Christmas Decoration Show.

1966



Executive Order 11375 expanded President Lyndon Johnson's affirmative action policy of 1965 to cover discrimination based on gender. As a result, federal agencies and contractors had to take active measures to ensure that women as well as minorities enjoyed the same educational and employment opportunities as white males.

1966



Sue Negley became the first part-time program director. Many volunteers provided girls with guidance and counseling, as well as a program in homemaking skills, arts and crafts, physical training and citizenship.

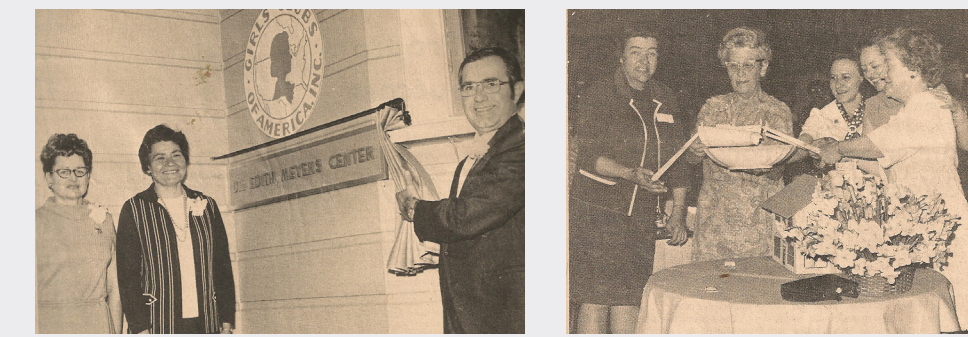
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In New York, competing against girls from other Girls' Clubs in the country, Susan Stallman placed second, with a special honorable mention for her handiwork in advanced sewing. For years, girls went to Olga Noren's house to learn how to sew.

1970

Girls Club Wins Fight For Union Street Home



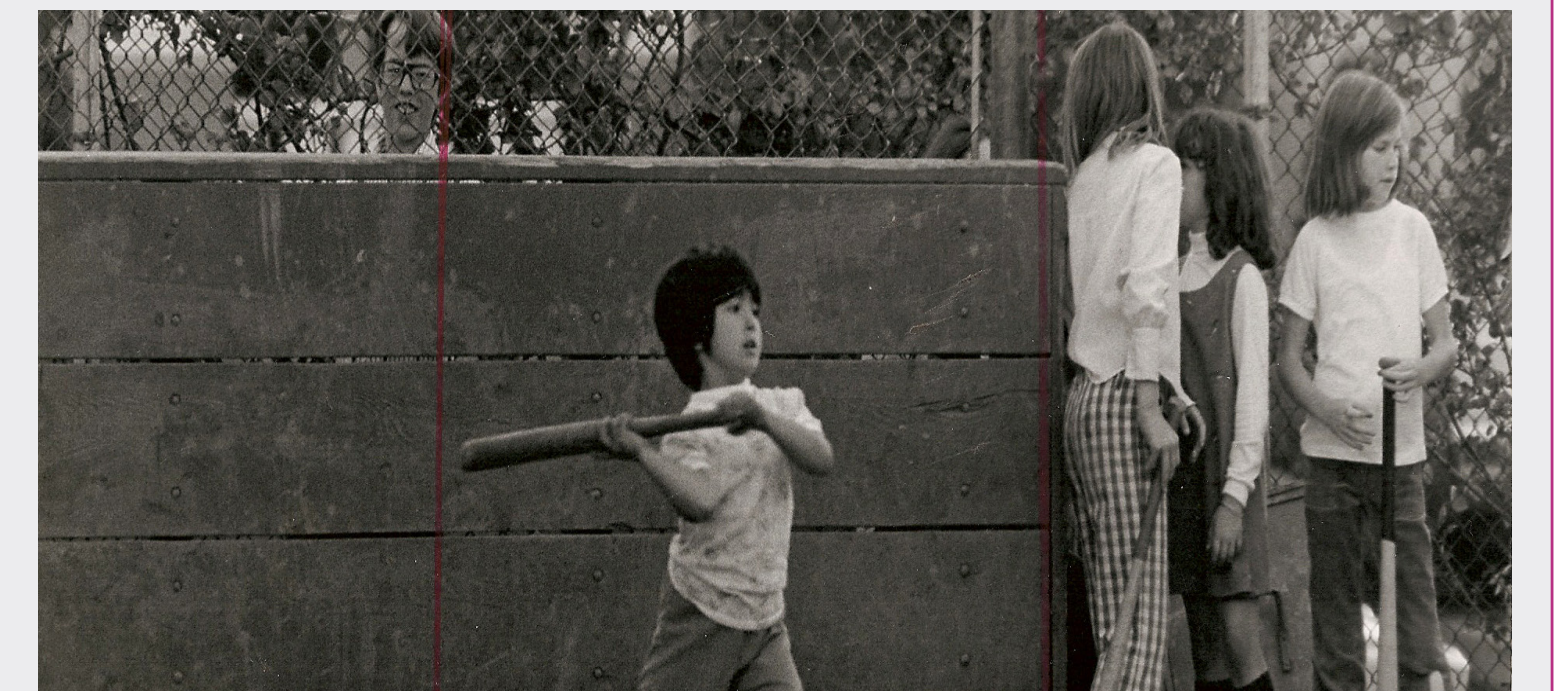
A place to call their own. 1419 Union St.

1970



Joyce Denyven began 22 year term as 5th Executive Director of the Alameda Girls' Club.

1971



Title IX of the Education Amendments banned sex discrimination in schools. It stated: "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any educational program or activity receiving federal financial assistance." As a result of Title IX, the enrollment of women in athletics programs and professional schools increased dramatically.

JUNE 23, 1972

1964-1973

Inspiring girls for 50 years to create bold futures.

girls inc.®

Girls Incorporated® of the Island City

