

**girls
inc.**

of the Island City

2014 - 2015 ANNUAL REPORT



Strong, Smart, and Bold

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MESSAGE FROM THE ED

2014 - 2015 ANNUAL REPORT



We had a whirlwind year complete with a lot of accomplishments in 2014-15! A year of 50th Anniversary celebrations culminated with a wonderful gala held at Faz Restaurant in Oakland. It was a special and meaningful way to bring together so many people who have supported Girls Inc. of the Island City over the years.

At our sites and in the community, we were just as busy. We participated in and conducted multiple trainings for the Girls Inc. National office; we created a three-year strategic plan which included a healthy expansion of programs and participants; we brought on fabulous new directors to join the Girls Inc. of the Island City team; and we substantially increased our Teen Program including running new teen summer camps and taking 25 teens to a coding party at Google Headquarters. Phew! But we didn't stop there. We began a major outreach program initiative to serve 150 girls in five elementary schools delivering OpSMART science and math classes, and GirlStart literacy classes. This year we almost reached our goal, serving 138 participants! Additionally, we hosted 20 Benefit Cosmetics' professional staff and through their *Bold is Beautiful* campaign, they conducted a "Speed Mentoring" event with our elementary girls. How is it possible for us to do all of these amazing things? Because of you.

We could not do what we do without the generous support we receive from all members of our community. Our partners, our donors, our participants, our families. You are all part of the Girls Inc. of the Island City family and the reason that our girls continue to succeed. Thank you for your on-going efforts that provide our girls with the opportunities to continue being strong, smart, and bold.

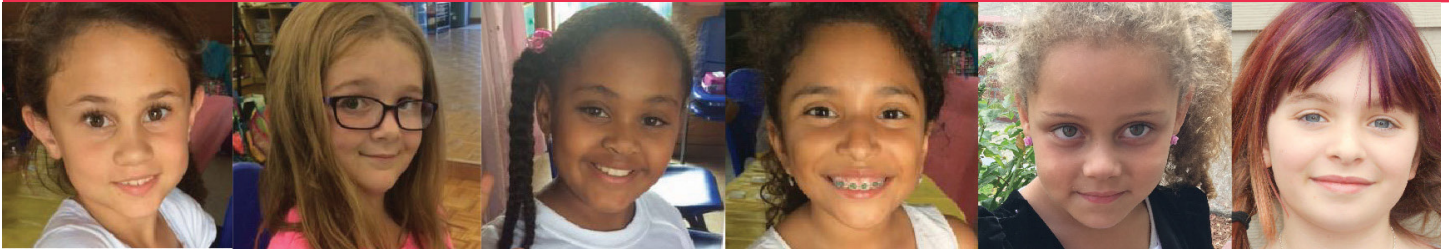
Sincerely,



Christine Chilcott

OUR MISSION

2014 - 2015 ANNUAL REPORT



The mission of
Girls Inc. of the Island City
is to inspire all girls to be
strong, smart, and bold
through innovative programs,
activities, and advocacy and
to provide before- and after-
school licensed child-care
services supporting youth
and their families through
Alameda Island Kids.

HIGHLIGHTS

2014 - 2015 ANNUAL REPORT



BEST FOOT FORWARD

Girls developed self-reliance and life skills by participating in a multi-workshop program which culminated at the **Women Who Dare Awards Luncheon** where they co-hosted the event, networked with guests, and presented the awards to the honorees.



Operation SMART Family Night showcased the hands-on learning of **Science, Math, and Relevant Technology (SMART)**, the focus of the program for 4th & 5th grade girls.

Girls in our Media Smarts

program used magazines, newspapers, and printouts to learn how to dissect slogans, logos, and marketing targeted at them. This gives them the skills and confidence to embrace their own beauty.



ROLE MODELS IN ACTION

We were honored to welcome **Teri McKeever, UC Berkeley and US Olympic swimming coach; and swimmers Melanie, Kelly, and Camille**. These extraordinary women talked to the girls about the importance of studying hard and exercising, as well as what it is like to compete in the Olympics.



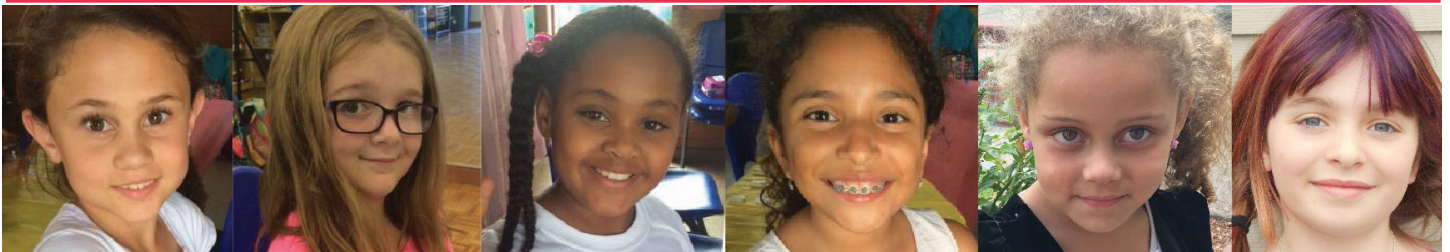
Teens visited **Google Headquarters** where they met amazing women in **STEM** field careers and worked on their own coding projects.



Teens participated in the **Eureka!** multi-year program that encourages girls to explore career paths in **STEM**.

DEMOGRAPHICS

2014 - 2015 ANNUAL REPORT



42% of the girls come from **families** whose income is less than **\$50,000**. Our program fees are based on a sliding scale so that we can accommodate each family's financial needs.

We serve a diverse group of girls, **ages 6-18**, in a positive, all-girl environment.

467
Girls and Teens
served

At **Girls Inc. of the island City**, we are committed to

**accessibility,
inclusion,
and diversity.**

Family Configuration

33% come from families with single parents or parents who share custody.

Race/Ethnicity

Multi-racial: 32%
White: 22%
Asian: 16%
Hispanic: 13%
African American: 11%
Other: 6%

Alameda Island Kids



In 1981, at the request of the Alameda Unified School District, the Activity Center opened as a licensed child-care service for families on school sites. Once again, Girls Inc. of the Island City responded to the needs of the community by providing a safe place for children during afterschool hours. In 2006, this program was renamed "Alameda Island Kids." It currently serves 377 children at Bay Farm, Earhart, Edison, Franklin, Lum, and Otis Elementary Schools. Alameda Island Kids before-school and after-school services are specially designed to provide age appropriate daily activities including organized games and sports, cooking experiences, science, dramatic play, arts and crafts, and much more. Activities are designed to develop social skills and build confidence.

BOARD OF DIRECTORS

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2014-2015 **BOARD** OF DIRECTORS

Andrea Carlise, *President*

Morgan West Hansen, *Vice-President*

Hailey Castelaz, *Secretary*

Juelle-Ann Boyer, *Treasurer*

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Audrey Lord-Hausman

Jason Santiago

Taj Simmons

Dede Tabor

Gayle Thomas

Julie Yim

Jeanette Zalder

FINANCIAL SUMMARY, 2014 - 2015

STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2015

With Summarized Totals for 2014

	Assets	
	2015	2014
Current Assets		
Cash and Equivalents	\$ 362,021	\$ 258,774
Accounts Receivable	6,041	45
Prepaid Expenses	10,382	17,492
Investments	2,314,078	2,129,612
Total Current Assets	2,692,522	2,405,923
Fixed Assets		
Land	109,883	109,883
Building & Building Improvements	596,012	596,012
Equipment & Furnishings	101,195	101,195
Learning Center Equipment	23,136	23,136
Vehicles	53,796	53,796
Total Fixed Assets	884,022	884,022
Less: Accumulated Depreciation	(628,320)	(604,195)
Net Fixed Assets	255,702	279,827
Total Assets	\$ 2,948,224	\$ 2,685,750
	Liabilities and Net Assets	
Current Liabilities		
Accounts Payable	\$ 15,879	\$ 10,209
Accrued Vacation	41,828	33,516
State of CA-1998 Grants	2,463	2,463
Deferred Revenue	46,915	61,682
Other Liabilities	11,976	4,728
Total Liabilities	119,061	112,598
Net Assets		
Unrestricted		
Board Designated		
Operating Reserves	467,407	446,225
Program Reserves	799,868	759,482
Fixed Assets Reserves	1,000,000	1,000,000
Compensation Review	150,000	150,000
Total Board Designated	2,417,275	2,355,707
Undesignated	411,888	217,445
Total Net Assets	2,829,163	2,573,152
Total Liabilities and Net Assets	2,948,224	\$ 2,685,750

FINANCIAL SUMMARY, 2014 - 2015

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

	2015
	Unrestricted
	Funds
	<hr/>
Support & Revenue	
Girls' Membership Dues	\$ 137,946
Fundraising	205,851
Parent Fees - Activity Centers	1,542,721
Interest Income	73
Meyers Center	66,132
Investment Income	75,516
Other Income	8,120
Investment Change in Value	(393,042)
Grants	10,229
Realized Gain/(Loss) Net of Expenses	<hr/> 358,087
Total Support and Revenue	2,011,633
 Operating Expenses	
Program Services	1,276,457
Fundraising	215,207
Management & General	<hr/> 263,958
Total Expenses	<hr/>1,755,622
 Changes in Net Assets	256,011
 Net Assets, Beginning of Year	<hr/>2,573,152
 Net Assets, End of Year	\$ 2,829,163

DONORS

2014 - 2015 ANNUAL REPORT

Thank you to our generous donors! If your name was omitted or listed incorrectly, please accept our sincere apologies and call us at 510.521.1743, ext. 210 or email nchen@girlsincislandcity.org.

Donations Received July 1, 2014 - June 30, 2015

MEMORIAL GIFTS

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\$10,000+

Leslie Thornton

\$5,000 - \$9,999

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\$2,500 - \$4,999

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DONORS

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**THANK YOU
to our
extraordinary
volunteers
for donating their
time and talent.**

We could not operate without the hundreds of hours of volunteer service we receive each year from generous and dedicated individuals and community partners.

**Together we make
a difference in the
lives of our girls!**

