# 2013 Annual Report:

# Girls Incorporated<sup>®</sup> of the Island City











Girls Incorporated® of the Island City









#### A word from Karen Kenney

When we reached enrollment capacity of 90 for our center-based after-school Girls Program in 2009, we began to explore expansion options. Over the past year, we strengthened our collaborations with partners in Alameda to extend programming to three Alameda schools and two Alameda nonprofit organizations. At the end of 2013,

#### we served 370 girls, a nearly 37% increase from 2011!

With your support, we nearly reached our growth plan goal to increase the number of girls and teens served by 39% through 2015. And because of you, 99 more girls participated in the Girls Inc. experience, gaining the confidence and fortitude to create their strong, smart and bold futures. Thank you for supporting Girls Inc. of the Island City and joining us as we continue to advocate for girls' rights and abilities.

Sincerely,

Karen D. Kenney Executive Director Girls Incorporated® C.° of the Island City

# The Girls Inc. Experience Highlights 2013

# All girl, pro-girl environment

Since 2005, the publication, OutLOUD: Thoughts of a Teenage Mind, has been one manifestation of the Girls Inc. experience. In 2013, it moved from print to an online blog largely due to the efforts of one highly motivated teen, Kasia. Inspired by the blog's impact on her peers, Kasia conceived the Ethical Fashion Show, a design competition using second-hand clothing, to raise awareness about ecologically responsible consumption habits. With help from Teen Director Diana Cristales and mentorship from Miss Alameda, Kasia succeeded in bringing together 14 teen designers and community-wide support from local businesses and press. She also raised \$1,300, which she split between Girls Inc. and her high school Alameda Science and Technology Institute. She is grateful that Girls Inc. took her, and her idea, seriously and encouraged her every step of the way to dream big.



"My hopes for this competition is that its message spreads beyond my hometown of Alameda. I want this competition to get people to think more about how their purchases are produced and [sic] how they can change the world just by being more aware." - Kasia



# Relevant & research-based curricula

The content of Girls Inc. National identity programs is based on analysis of the issues that serve as some of the biggest obstacles to girls achieving their full potential.

Each program has been piloted and evaluated for effectiveness and addresses one or more of six core content areas: careers and life planning; health and sexuality; leadership and community action; sports and adventure; self-reliance and life skills; culture and heritage.



### **14 National Identity Programs Offered**

#### Including:

- A pilot of the *Exploring Entrepreneurial Experiences* with Social Entrepreneurship Bonus at Saint Joseph Notre Dame High School
- A pilot of the Girls InCharge program with an entrepreneurial and leadership workshop for all Alameda high school girls
- The Exploring Entrepreneurship Experiences program at Alameda Community Learning Center
- Operation Smart, a program encouraging girls in science through hands-on activities, at the Alameda Point Collaborative funded through a City of Alameda Community Block Grant.

## **Over 75,000 Hours of Programs**



# Hands-on, motivating, \$\Phi interactive activities

Girls learn best by doing! A popular week during Girls Inc.'s all-day summer camp program was Mini Society, where girls created their own micro economy. Being a good citizen was stressed and girls were involved in all aspects of the society, including the development of a currency, society rules, and an economy.

#### 2013 Annual Report

"I learned so much at AMP that I feel as if I am prepared to ace Advanced Placement Physics. I wouldn't feel this way if it weren't for everyone who took time out of their busy schedules to pass down some of their knowledge to me." -Makenna speaking about her Eureka! job shadow experience

On August 1, 2013, 15 teens became the first to complete Girls Inc. of the Island City's three-year science, technology, engineering and mathematics (STEM) Eureka! program. Girls began the three-year, national program in middle school. The program combined an intensive 4-week summer program that focused on hands-on activities in STEM, sports, and personal development with educational and experimental opportunities during the school year. Participants completed a paid, 4-week long job shadow experience during their third and final summer of the program.



Job shadow sponsors: Alameda Hospital, Alameda Municipal Power, Alameda Orthopedic & Sports Therapy, Alameda Pediatric

Dentistry, Alameda Police Department, Harbor Bay, HKIT Architects, Licensed Acupuncturist and Herbalist Tracy Zollinger, L.Ac., Lilac Dress Boutique, Old Navy, Park Centre Animal Hospital, Rock Wall Wine Company, and the office of District Attorney Nancy O'Malley.

## Unique experiences + greater access to opportunities



In addition to holding three workshops during the year on issues important to teen girls, Girls Inc. hosted a free entrepreneurial and leadership workshop designed to help teens gain the soft skills needed to succeed in starting their own small business or other future career choices. From the workshop, four girls were selected to participate in an all-expenses-paid trip to Indianapolis, Indiana in July for a National Girls Inc. three-day Leadership Summit. Once there, girls got the opportunity to learn and practice business skills, meet women entrepreneurs, discuss options for their futures,

and gain insight into the corporate world and business ownership. Girls also took part in communications and presentation workshops, attended networking events, and learned from women business owners.

"This is generations changing. We've learned how girls' passions can further a business and our own lives for the better." - Miriam, Leadership Summit participant

# Prepared more girls for the future workforce

Because the needs of our future workforce depend on a greater number of people proficient in science, mathematics, engineering and technology (STEM), all our girls, ages 6–18, received age-appropriate curricula targeted to building their interest and selfconfidence in STEM. But we didn't stop there, with community support, we expanded our STEM programs to reach even more girls. We opened up our three-year Eureka! STEM program to twenty new middle school-aged girls and extended our Operation Smart program to serve girls at the Alameda Point Collaborative. We also launched a NASAfunded collaboration with UC Berkeley's Center for Science Education at the Space Sciences Lab, called Five Stars Pathway: Engaging Girls in Science through Multigenerational Mentors.

The Five Stars Pathway collaboration creates a model in which five "generations" of females engage in teaching and learning science together, with each generation acting as teachers/mentors to those on an earlier step in the pathway of pursuing a career in STEM. At Girls Inc. of the Island City, undergraduate and graduate students from UC Berkeley taught and mentored our middle school girls, who then applied what they learned by sharing their knowledge with our elementary school girls.



Workforce projections, for 2018 by the U.S. Department of Labor, show that nine of the 10 fastestgrowing occupations that require at least a bachelor's degree will require significant scientific or mathematical training. Even more, many science and engineering occupations are predicted to grow faster than the average rate for all occupations, some of the largest increases will be in engineering- and computerrelated fields—fields in which women currently hold one-quarter or fewer positions.









Photo Courtesy of Raintree Studios/Al Wright

# Celebrated women breaking barriers Women Who Dare

Our annual fundraiser was the most successful one to date! Honorees Teri McKeever, District Attorney Nancy O'Malley, Shauna Rosenblum, Tram Huynh, Carmen Zheng, and Maraena Spencer-Yochelson helped our girls to gain awareness of stereotypes and barriers that exist, and the confidence to break past them. Caring adults, like you, wanted our girls to succeed, and collectively raised around \$50,000 to provide them with the pathways to do so. Girls like Isabel, whose mom reported that, **"[The Best Foot Forward program] was a really good experience for Isabel. She keeps saying that she wants to grow up to do something really important like the women she met- not for the award but to just do something special."** Thank you for supporting our girls, and in doing so, encouraging them to look at their abilities and future differently.

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# Committed to accessibility and diversity

Each year we serve a diverse group of nearly 400 girls, ages 6-18, and their families in our positive, all-girl environment. Our program fees are based on a sliding scale so that we can accommodate each family's financial needs.

#### A snapshot of Girls Inc. of the Island City

#### **Family Income**

36% come from families whose family income is less than \$50,000

#### Race/Ethnicity

66% identify themselves as Asian American, African American, or multiple heritage.

#### **Family Configuration**

37% come from families with single parents or parents who share custody



# Delivered licensed childcare to 317 children and their families through Alameda Island Kids



In 1981, at the request of the Alameda Unified School District, the Activity Center opened as a licensed child care service for families on school-sites. Here again, GIIC was responding to the needs of the community by providing a safe place for children to continue to explore and learn during the afterschool hours. In 2006, this program was renamed Alameda Island Kids. It currently serves more than 300 children at Bay Farm, Earhart, Edison, Franklin, Lum, and Otis elementary schools. Funding from Alameda Island Kids provides earned income for the overall organization.

# Volunteers made a big difference by providing nearly 2,000 hours of service!

Thank you to the following volunteers who donated their time, talents, and tenderness to inspire our girls:

Melissa Abadia Liz Accord Laila Adranly Shaquana Anderson Carol Ansley Natasha Aziz Nicole Backhaus Joanne Barcelona Jill Barcelona Anita Battle **Roslyn Brown** Mary Brownson Angie Carmignani Donna Cheng Eliza Chu atherine Jaber

Dana Copeland Deloitte (dynamic women) Krizten Delossantos Fran Deninno Flora Diamond Said el Mouhtai Linda Felts **Miriam Fox** Laura Gilbert Girls Incorporated of the Island City Board of Directors Nidhi Gogri Linda Grant Mary Kay Hardwick Laurie Harper



Volunteers from Novartis provided 78 hours of service and donated supplies valued at \$680 to make improvements to our building

**Betty Purvis Hatch** Alison Heywood Jennifer Hoffecker **Catherine Jaber** Kris Larson Vanessa Laymon Janae LeBlanc Jasmine LeBlanc Rose LeCount Maria McCord Marisa McDonald Claudia Medina Maggie Menendez National Charity League, Oakland/Piedmont Chapter Gayle Uchida Judie Nelson Rita Nesel Novartis (employee work day & Eureka!/dynamic women) **Eve Pearlman** David Peterson Valerie Peterson **Arlene Robles** Mary Ann Rose **Bill Schroeder** Sheri Seggerman

**Courtney Shojinaga** Jiselle Soss St. Joseph Notre Dame High School, Alameda (community service project) Dalila Stanfield Hank Stephenson Jennifer Tacheff Michel Tam Yee Thai **Bill Thoma** Janet Thoma **Charlotte Tlachac** Julia Park Tracey **Colleen Vermillion** Janet Von Der Linn Jasmine Walls Natasha Walls Cynthia Wasko Laura Wolz Dianne Woon Serena Woon **Kimlan Wright** Jennifer Wu Fouzia Yaagoub Peter Yakas



Community Leaders joined the girls for She Votes, a mock election and opportunity to teach about all levels of government.



## Our 2012-2013 Leaders



#### Girls Inc. of the Island City's Board of Directors for Fiscal Year 2012-13

Sue Bevins, President	Anne Cook	Audrey Lord-Hausman
Andrea Carlise, Vice President	Zina Glover	Greg Mauldin
Juelle-Ann Boyer, Recording Secretary	Melanie T. Guevara	Ron Mooney
Nancy Heastings, Treasurer	Tracy Hart	Nick Petrulakis
Arlette Walls, Past President	David Forbes	Dede Tabor
June Allen	Richard Heaps	Gayle Thomas
Kristin Codiga	Carolyn Lantz	Morgan West

#### STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2013

Assets	2013	2012
Cash and equivalents	\$ 782,855	\$ 640,368
Accounts Receivable	0	3,550
Prepaid Expenses	17,056	15,543
Investments	1,319,877	1,142,859
Property and Equipment	798,018	705,820
Less: Accumulated Depreciation	(578,665)	(566,567)
Total Assets	\$ 2,339,141	\$ 1,941,573

#### Liabilities and Net Assets

Accounts Payable	\$ 5,895	\$ 11,165
Accrued Vacation	31,727	38,498
State of California-1998 Grants	2,463	2,463
Deferred Revenue	44,654	74,300
Other Liabilities	3,530	589
Total Liabilities	\$ 88,269	127,015

Net Assets

Unrestricted

Board Designated		
Operating Reserves	432,306	405,965
Program Reserves	359,482	335,580
Fixed Assets Reserves	1,000,000	1,000,000
Total Board Designated	1,791,788	1,741,545
Undesignated	459,084	73,013
Total Net Assets	2,250,872	1,814,558
Total Liabilities and Net Assets	\$ 2,339,141	1,941,573

# Financial Summary

STATEMENT OF ACTIVITIES AND	
CHANGES IN NET ASSETS	
Support & Revenue	2013
Girls' Membership Dues	\$ 125,967
Fundraising	273,179
Parent Fees—Activity Centers	1,345,947
Interest Income	136
Meyers Center	58,947
Investment Income	32,423
Other Income	8,766
Edward Jones Change in Value	137,425
Grants	6,211
Realized Gain Loss	21,191
Total Support and Revue	\$ 2,010,192
Operating Expenses	
Program Services	\$ 1,079,526
Fundraising	173,575
Management & General	320,777
Total Expenses	\$ 1,573,878
Changes in Net Assets	\$ 436,314
Net Assets, Beginning of Year	\$ 1,814,558
Net Assets, End of Year	\$ 2,250,872



If your name was omitted or listed incorrectly, please accept our apologies, and call the Development Office at 510-521-1743 ext. 225 or email kkind@girlsincislandcity.org.

#### GIFTS MADE IN MEMORY OF:

Mary Anderson By Rosemary Reilly

Virginia Beckam By Rosemary Reilly

Sandi Berteno By Maria Falkner

#### Shirley Ann Blewer By Joyce Denyven Mary Brownson Patricia Sahadi Janice Ortner

Linda Costello

Patricia Fong By Pamela Williams

Mary Happ By Andy and Nadine Barbera

Mary Lewis By Andy and Nadine Barbera

**Frances Raimondi** By Winifred Ghiglione

Martha Turner By Connie Daniels-Idle



#### Photo Courtesy of Raintree Studios/Al Wright

#### GIFTS MADE IN HONOR OF:

#### Andy and Nadine Barbera

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> Donations received between July 1, 2012 and June 30, 2013

#### \$10,000+

Alice Challen Lo Grasso Trust Estate of John F. Hanson, Jr Girls Inc. National

#### \$5,000-\$9,999

Alameda Alliance for Health Alameda Welfare Council

#### \$5,000-\$9,999 continued...

East Bay Community Foundation/Jeanette and Mildred Meyers Fund Leslie Thornton Janice Williams

#### \$2,500-\$4,999

Victor Jin and Dianne Richmond Kaiser Permanente Karen Kenney Rose & Winslow Foster Family Foundation University of California Berkeley

#### \$1,000-\$2,499

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#### \$500-\$999

Alameda Kiwanis Foundation June Allen Virginia Bartalini Bay Ship and Yacht Co. Sue Bevins Cathy Catterson **Clorox Company Foundation Employee Christine Walter** Kay DeMartini Carol Gerdes Russ and Linda Grant Laurie Harper Stephanie Harriman **Hollis Harris** Nancy Heastings Audrey Lord-Hausman Mark Mckee Memorial Golf Teri McKeever Susan Miller Gloria Nolan David and Valerie Peterson Kate Quick Toni Rembe Arthur & Toni Rembe Rock Salesforce Foundation Matching Gift Cynthia Schaff **Gayle Thomas** Ron West Jeanette Zalder

#### \$250-\$499

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#### \$250-\$499 continued...

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#### \$100-249

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