

**GIRLS
INCORPORATED
OF THE
ISLAND CITY**

**WITH YOUR
HELP, THIS
YEAR WE ...**

**Added Washington
Elementary to our
walking program,
which now serves 4
schools.**

**Increased our capac-
ity to 100 girls served
daily during the
school year, starting
in August 2009**

**Brought on a new
staff member (and
AmeriCorps
Volunteer!) to work
with our girls**

**Partnered with Wood
Middle School to offer
Allies in Action, an
anti-bullying program
for girls**

**Partnered with Team
Up for Youth to
provide Flag Football
to our 5th & 6th grad-
ers during Fall 2009**

**Served 173 girls
during our 8 week
summer camp, pro-
viding 25 different
classes and going on
24 field trips**

**19 girls, ages 6 to 12,
served as Jr. MCs at
our Women Who
Dare luncheon in
March 2009**

Girl Power Press Newsletter

2009 Annual Report

**girls
inc.®**

Inspiring all girls to be strong, smart, and bold. ®

Fall 2009

The Girls Inc. 2009 Regional Conference:

Securing the Future for Girls, Staying the Course in Challenging Times

The Girls Inc. Regional Conference was held October 14 -16. Hosted by Girls Inc. of the Island City (GIIC), the Regional Conference welcomed over 150 representatives from all over the West Coast and the Midwest to the Bay Area.

National CEO, Joyce Roché, and staff from the Girls Inc. National office were also in attendance. This was an opportunity for affiliates to compare, contrast, and collaborate on programs and strategies to support girls, as well as participate in workshops to support our mission of inspiring all girls to be strong smart and bold.

The theme of the Girls Inc. Regional Conference, Staying the Course in Challenging Times, was especially important this year as we face economic hurdles. Workshops provided staff with tools to continue our mission, specifically with the challenges we are experiencing today, and to position Girls Inc.

for continued success in the future. Highlights from the workshops included one entitled, "What's Keeping You Awake at Night?" which brought together a network of peers and professionals who



participated in a broad, roundtable discussion centered around problem-solving. Issues presented ran the gamut from lack of funding and resources to board supervision to leadership development. Everyone came out of the workshop with at least one potential solution, and a plethora of ideas for internal and external support.

"The Power of Play" explored

a variety of ways to engage girls as a group. Tools, tricks, and tips were given on how to initiate active listening and conflict resolution, teaching girls to introduce themselves and feel comfortable in a new situation, how to transition from one activity to the next, and how to be a responsible participant in group situations.

"Mission Marketing for the 21st Century" outlined ways to efficiently and effectively reach out to donors, volunteers, and other supporters using the Internet, and specifically, social networking tools. Girls Inc. of the Island City now has both a Facebook page and a Twitter account. You can find out more information in the "Going Social" box below this article.

Conference participants left with a wealth of new information and resources, along with a revived sense of commitment to the Girls Inc. mission.

twitter



GIIC is Going Social!

Connect with us online!

Become a fan of

"Girls Incorporated of the Island City" on Facebook.

Follow "GirlsIncAlameda" on Twitter.

facebook

As always, don't forget to visit our website: www.girlsincislandcity.org

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Tangible Results in Troubling Times

Dear Friends,

In these challenging economic times, our funders increasingly want to see the tangible data points for the outcomes of our programs and services. A sampling of our measurable accomplishments are included in this annual report. Increasing the number of girls in our on-site afterschool program, launching the successful middle school Allies in Action pilot, and offering 25 classes and 24 field trips during summer camp are concrete examples of how we are achieving our goals of reaching more girls.

At the same time, the invaluable life skills that our girls acquire are not demonstrated simply through numbers. Instead, they are illuminated by inspiring stories. A middle school principal recently acknowledged two of our "alumnae" for demonstrating courage and concern. The pre-teens met with the principal to confidentially share their concern for a friend who was experimenting with reckless behavior. "We learned in the Girls Inc. Friendly PEERsuasion program that

we need to help our friends when they are tempted by unhealthy choices," one girl said. Statistics and stories---they both underscore the tangible and human impacts we are making together to inspire more girls to be strong, smart and bold.

Karen Kenney
Executive Director
&
Arlette Walls
Board President



Karen Kenney
with the girls
on Famous
Women Funky
Friday, Summer
2009

Friends of Girls Inc. Party Celebrates You!

On October 17, GILC hosted the annual Friends of Girls Inc. Party, with over 100 guests in attendance. Donors, volunteers and community members were thanked for their support and dedication to Girls Inc. of the Island City this past year. Board President, Arlette Walls, said "Our vision for our organization is to serve 1,000 girls each year by 2015. It's a bold goal, but we think it is a crucial one. This past year with your help, we increased the number of girls served by 15%!"

Attendees had the opportunity to meet Joyce Roché, the CEO from Girls Inc.'s National office. Joyce thanked all in attendance for their generosity

and support of the Girls Inc. mission. Joyce shared, "We can only achieve our vision with the help of all of you. Today we want to thank all of the outstanding volunteers, in-kind and financial donors and community members who have supported our mission this year."

Several local Alameda businesses provided delicious food and beverages as well as festive

decorations. To complete the party atmosphere, Chipman Middle School music director, Tyra Cable and over thirty students from the Chipman Middle School Orchestra volunteered their time by providing fabulous entertainment.

Once again, thank you to all of our "friends" for their tremendous support!



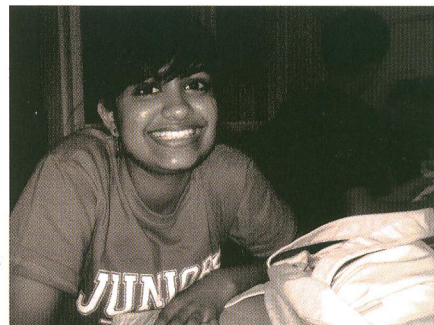
A group of National and local "friends" enjoying the party.

Girls Inc. Teen Anjuli Sastry Interns

This past summer Anjuli Sastry, who participates in the Teen Program at Girls Inc. of the Island City had the opportunity to gain real world experience by interning at Girls Inc. Anjuli provided support this summer for the Girls Inc. office, helping with events, programs, and administrative responsibilities. Anjuli started attending Girls Inc. 3 years ago when she joined *Out LOUD*, GIIIC's teen 'zine. *Out LOUD* is a short magazine created for and published by teens. Through Anjuli's work on the teen 'zine, she developed a passion for writing and journalism. This has led Anjuli to work on her own school newspaper at Alameda High School, as well as intern at a local newspaper, the Alameda Sun.

Anjuli was recently honored at the Red Cross Heroes Awards Breakfast. The event celebrated extraordinary acts of dedication and courage performed in our community.

Currently, Anjuli is continuing her work on *Out LOUD* while finishing her senior year. She is applying to Brown University and UC Berkeley and plans to study Journalism. We wish Anjuli all the best.



Eureka! — A Teen Achievement Program

Girls Inc. of the Island City is preparing to launch a nationally supported and endorsed summer program which empowers teens through science, sports, technology, engineering and math, called Eureka! The program is in need of funding, and will hopefully launch next fiscal year. With room for 15 girls to participate, our plan is to partner with a local college for the program. Girls recruited to enroll in the program will start the summer before 8th grade. Parents are heavily involved in the recruiting and orientation process, as the program is a five year commitment, carrying the girls from 8th-12th grade. The first two summers of Eureka! consist of daily on-site programming on the college campus. The first cohort will host 15 girls, who will be on a college campus four days a week. The program emphasizes subjects that are typically underrepresented in the lives of pre-teen and teen girls by providing intensive exposure to the following topics:

- College & Careers
- Culture & Heritage
- Leadership & Community Action
- Health & Sexuality

- Self-Reliance & Life Skills
- STEM (science, technology, engineering, and math)
- Sports & Adventure
- SAT Prep & Financial Aid

Participants will spend Monday-Wednesday mornings on a college campus, taking classes taught by resident professors. Afternoons will be spent playing outdoor sports, and swimming. Thursdays are empowerment and healthy living days where girls will hear guest speakers in various fields talk about topics relevant to that week's curriculum. Fridays are reserved for fieldtrips.

Starting the third year, girls are placed in internships with local companies or organizations. By end of the program, the girls will have built confidence and enhanced skills which will contribute not only to their preparation for college and higher education, but also to their adult life.

For more information, or to get involved, contact Sarah Casper, Teen Program Coordinator: scasper@girlsincislandcity.org

Girls Inc. of the Island City Alumna Joins Women of the 21st Century Club

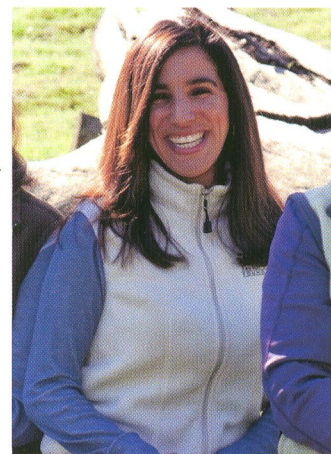
One of the newest members of the Women of the 21st Century Club has roots with Girls Inc. of the Island City. Angie Carmignani grew up in Alameda, attended St. Barnabus Elementary School, and participated in programs at Girls Inc.

At the time Angie attended Girls Inc., sports was a focus. Angie played on a softball team. The message she received from the coach, was "you can do it," and the girls were encouraged to try. Angie believes Girls Inc.'s "Strong, Smart and Bold" goals filtered down to the field. They were taught anything was possible. As a teenager, Angie put some the skills she had learned to use at Girls Inc. as she assisted teachers in classes for the younger girls.

Angie joined the Women of the 21st Century Club because she knows first hand that Girls Inc. exists because there is a need, and the programs will deliver on their mission to inspire all girls to be strong smart and bold. She shared that many of the skills that she learned as a young girl at Girls Inc., not only helped her during her youth, but also help her navigate through challenges as an adult. She is very passionate about girls and women having the skills and ability to know that they

can navigate through difficult times and come out, successfully, on the other side. Angie says, "Girls Incorporated of the Island City provides girls with the opportunity to realize their true inner strength at this age and have it be a force they carry as they grow older."

Angie is now the Executive Director of the Taylor Family Foundation which runs Camp Arroyo in Livermore. Their mission is to preserve the wellness and enhance the quality of life for children with life-threatening and chronic illnesses, developmental disabilities, and youth at-risk through unique therapeutic experiences and support here in Northern California. Angie is the mother of two sons, and lives her life making strong, smart and bold choices.





Nancy Heastings receives the Outstanding Service award at the Annual Board Dinner.

Volunteer Opportunities

Father-Daughter Valentine

Party (Feb. 5, 2010): Help with set-up and registration, arts and crafts, or food and clean-up.

See Jane Run 5K/Half Marathon Benefit

(May 29, 2010): Help with set-up, registration, course monitoring, water stations, or clean up.

Women Who Dare Awards

Event (March 27, 2010): Serve on the committee to plan our signature event or volunteer at the event.

Courageous Women

(Ongoing.): Be a role model and speak to our girls about your career or other life experience.

Activity Assistant (Ongoing): Help our program staff and work with girls on homework, snack time, and other activities.

To volunteer:

Contact Shakira Blassingame, 510-521-1743 ext. 210 or sblassingame@girlsincislandcity.org



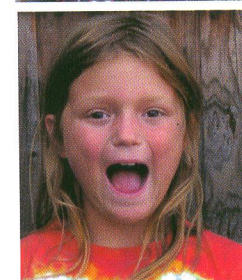
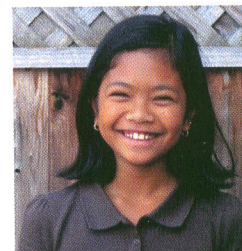
Board Members Nancy Heastings and Courtenay Davis Receive Outstanding Service Award

The Outstanding Service award recognizes individuals for their service in a special project. Both Nancy Heastings and Courtenay Davis have dedicated over 500 hours to first identify a vendor and then implement a Constituent Relationship Management System (CRM) for Girls Incorporated of the Island City. Nancy and Courtenay's background in both project management and technology was an incredible asset to this project that will benefit Girls Inc. for years to come. **Thank you to the following additional volunteers, who have contributed to a successful year at Girls Inc.:**

Marilyn Appezzato
Vanessa Arnold
Valerie Azinheira
Anita Battle
Caroline Beavers
Mei-Ling Bitker
Sara Boscacci
Mary Brownson
Jessica Buchleltner
Azzaya Buyan-Urt
Daisy Cabral
Su Hua Cai
Mary Carouba
Bryant Cash Welch
Gabriela Castro
Megan Chan
Abby Chandrasekaran
Liz Clark
Kathee Clemens
Caroline Cornely
Suzanne Dabby
Krizten Delossantos
Tessa Drake
Amanda Duong
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Sarah Erickson
Alicia Faugier
Miriam Fox
Alice Fried-Wilson
Gloria Fudim
Dorothy Fullerton
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Nataley Gomez
Karen Granados
Elsie Green
Helen Grieco
Emily Griego
Raven Grishma
Connie Hanna- Slattery
Maria Harrington
Mieasha Harris
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Amy Harwin
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Maria Hernandez

Judy Hom
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Hela Issaq
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Elizabeth Kricfalusi
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Arlinda Lau
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Judy Lee
Roselyn Lee
Verna Li
Wendy Li
Patricia Loaisiga
Karen Lonne
Che Ly
Susan MacKenzie
Sara Mancini
Sevilla Mann Spears
Karen Maplfs
Reba Mathai
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Jalee McGinnis
David McGraw
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Robert Wallace
Arlette, Alex & Jasmine Walls
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Marlis White
Rita Williams
Kyion Williams
Linda Williams
Sara Windle
Ashley Wolfe
Fiona Wong
Sally Wong
Sandra Yoshizuke
Sara Yusufi
Derryl Zeller
Lirio Zepeda
Kathleen Zheng



Volunteer Spotlight: Shakira Blassingame

The Meyers Center welcomed a new volunteer this fall, and now Shakira Blassingame has become a familiar face at Girls Inc. As an AmeriCorps volunteer, Shakira works four days a week at Girls Inc. in the development department as the volunteer coordinator in the mornings, and as a program facilitator with the girls in the afternoons. To complete her AmeriCorps program, she will devote 1700 volunteer hours this year to Girls Inc., attending special community-building training on Fridays. Shakira works with girls in 1st – 6th grade, teaching classes like Culture and Art, Cooking and Cultures, Girl Zone (which focuses on healthy relationship-building), and Strong, Smart and Bold (which promotes self-esteem, and responsibility).

Shakira hails from Cleveland, Ohio, but moved to California for a change of scenery. She received her Bachelor's degree in Psychology from Sacramento State University, and is currently writing her thesis to complete her M.S. in Recreation Administration. In her spare time, Shakira enjoys golfing, traveling, live music, and cooking.

Thank you to our 2008-2009 Donors! * Donations received July 1, 2008 - June 30, 2009

Up to \$99

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Arlette Walls
Geraldine Warner
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Pamela Williams
Yoshi's Oakland

Girls Inc. of the Island City Receives Financial Analysis Grant from the Taproot Foundation

The Taproot Foundation is a dynamic team of professionals with extensive experience working for a wide range of nonprofits and corporations. The members of the Management Team have a combined 88 years of nonprofit experience and 47 years of corporate experience. The Financial Analysis Grant Team worked with Girls Inc. to perform an in-depth examination of the current financial reports and accounting. They prepared a comprehensive report of costs that clearly lays out for us the full costs of participating in our programs. Thank you to the incredible team from Taproot: Adrienne Penace, Andy Mitchell, Casey Ryan, Lolita Ratchford and Cheryl Sperry for their valuable contributions to this project.

Tribute to Girls Inc. Former President & Long Time Supporter, Mary Kenney

Mary Anne Kenney was a former Board President and a long-time supporter of Girls Incorporated of the Island City. A resident of Alameda for more than 50 years, Mary Anne Kenney, beloved wife, mother, and grandmother, passed away on the afternoon of June 22 due to complications from cancer. A fighter to the end, Mary was surrounded by her loving family.

Mary served many years for the Alameda Family Service League, several terms as President of Girls Inc. of the Island City, and most recently served two years as President of the Alameda Welfare Council. In 2003, Mary was awarded the Isle City of Alameda's Business and Professional Women Community Service Award, and Mary will be honored as the 2009 Citizen of the Year by the Red Cross/City of Alameda.

As a board President, Mary chaired multiple committees over the years. Most recently, she continued to support Girls Inc. of the Island City by organizing a table and attending the Women Who Dare event this past March. She spent many hours at Meyers Center last year preparing for the Holiday Sale, one of her favorite events. Consistently, any appeal that was sent out, you could count on the first donation to come in from Mary Kenney.

Mary had a huge commitment to her home community and its people, to her own role in making the world a better place. She made time for priorities even when losing sleep for the Annual Home Tour or a Girls Inc. endeavor. She led by example, and diplomatically asked questions if she thought something might not be understood by Girls Inc.'s current supporters. When she learned why a change might be useful, she supported new directions.

- Dorie Guess-Behrstock, National Board Member and former local board member.

Mary is survived by her children Karen, Patrick and Katy, their spouses Steve Choy, Diana Kenney and Kevin Gorham, respectively, and her five grandchildren: Caitlin, Kiera, Annie, Hannah and Sean.



Mary Kenney with Granddaughter, Caitlin at her college graduation from UC Davis, June 2009

Donations in Memory of
Susan Adams
Howard and Mary Brownson

Donations in Memory of
Ford Boyer
Mary Kenney
Marilyn Sandifur
Sandy Sidorsky

Donations in Memory of
Mr. Centanni
Dee and James Kelter

Donations in Memory of
Bernie Cotella
Andy and Nadine Barbera

Donations in Memory of
Evelyn Eierman
Dee and James Keltner

Donations in Memory of
Carol Fitzpatrick
Andy and Nadine Barbera

Donations in Memory of
Dorothy Fehn
Andy and Nadine Barbera

Donations in Memory of
Richard Freitas
Andy and Nadine Barbera

Donations in Memory of
Mary Kenney
Gary Adams
Romalee and Dick Amos
Sandra Anderson
Jan Ayers
Andy and Nadine Barbera
Doris Bay
JuelleAnn Boyer
Howard and Mary Brownson
Carol Bryan
Helen Chaix
Corinne Cox
Connie Daniels Idle
Joyce Denyven
Alice Garvin
Dr. Carol Gerdes
Russ and Linda Grant
Dorie Guess Behrstock
Betty Hatch
Nancy Heastings
Richard Heimans
Lynanne Jacob
Barbara Joliffe
Ashley Jones
Mary Kearney
Dee and James Keltner
Janice Lee
Cathy Leong
Alice Lewis
Judy Maritzen
Mary McCocker
Beverly Moore
Susan Myers
Louise Oram
Raymond Ratto
Gladys Rizzi

Earl Robertson
Joanne Robinson
Kathleen Rodriguez
Marilyn Sandifur
Cynthia Schorle
M. Kathryn Scott
Lourene Shepard Jolly
Judith Sparks
Adriana Spinner
Eleanor Stallman
Emmet and Dianne Steed
Vern Taddei
Barbara Capon Tsee
Rob Wonder
Marilyn Zecher

Donations in Memory of
John "Bill" Kenney
Joseph Allegrotti
Marilyn Appezzato
Romalee and Dick Amos
Jan Ayers
Andy and Nadine Barbera
Shirley Blewer
Howard and Mary Brownson
Helen Chaix
Corinne Cox
Jim Franz
Russ and Linda Grant
Dorie Guess Behrstock
Karen Guthrie
Tracy Hart
Betty Hatch
Nancy Heastings
Barbara Joliffe
Ashley Jones
Kevin Kennedy
Richard Lambie
Janice Lee
Kevin Leong
Duggan Maceda
Maureen Morley
Susan Myers
Karen Reinhardt
Joanne Robinson
M. Kathryn Scott
Ilene Shaffer
Lourene Shepard Jolly
Judith Sparks
Eleanor Stallman
Vern Taddei
Barbara Capon Tsee
Rob Wonder

Donations in Memory of
Lino Lorenzetti
Dorothy Lorenzetti

Donations in Memory of
Gladys Marr
Dorie Guess Behrstock

Donations in Memory of
Laurie Merritt
Andy and Nadine Barbera

Donations in Memory of
Christena Rupkalvis
Dorie Guess Behrstock

Donations in Memory of
Melvin Sanderson
Andy and Nadine Barbera

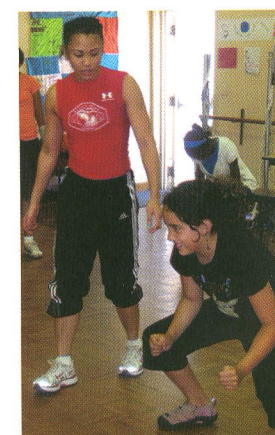
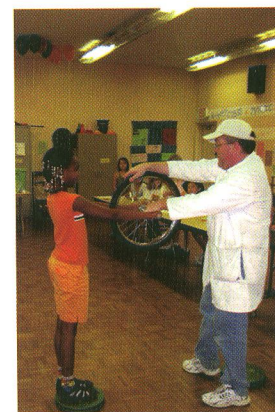
Donations in Memory of
Dwight Sandifur
Marilyn Sandifur

Donations in Memory of
Marie Sandifur
Marilyn Sandifur

Donations in Memory of
Alice Speed
Janice Ayers
Andy and Nadine Barbera
Earl and Joanne Fulkerson
Mary Lee Fulkerson
Russ and Linda Grant
Ann McCormick
Karen Reinhardt
Vern Taddei
Rob Wonder

Donations in Memory of
Elizabeth Treadwall
Andy and Nadine Barbera

Donations in Memory of
Kaye Van Valkenburg
Janice Lee
Rob Wonder



Statement of Activities - For the Year Ending June 30, 2009

Public Support & Revenue	Total
Foundation & Grants	\$6,250
Girls' Membership Dues	\$79,341
Fundraising	\$104,199
Parent Fees—Activity Centers	\$1,174,972
Interest Income	\$397
Meyers Center	\$28,705
Dividend Income	\$26,005
Other Income	\$14,648
Edward Jones Change in Value	(\$240,466)
Bequests	\$52,542
Capital Gains	\$7,731
Total Public Support & Revenue	\$1,254,324
Expenditures	
Program Service	
Activity Centers	\$963,373
Total Program Service	\$963,373
Supporting Service	
Management & General	\$486,126
Fundraising	\$14,747
Total Supporting Service	\$500,873
Total Expenditures	\$1,456,096
Change in Net Assets	(\$209,922)
Net Assets as of June 30, 2008	1,587,913
Net Assets as of June 30, 2009	1,377,991

Statement of Financial Position - June 30, 2009

Total Assets	\$1,540,845
Total Liabilities	\$162,854
Net Assets as of June 30, 2009	\$1,337,991
Total Liabilities and Net Assets	\$1,540,845



Girls Incorporated of the Island City
1724 Santa Clara Ave.
Alameda, CA 94501
www.girlsincislandcity.org

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Alameda, CA



Girls raise awareness on Coastal Cleanup Day

INSPIRING ALL GIRLS TO BE STRONG, SMART, AND BOLD.® FALL 2009

Give a Unique Gift for the Holidays

This Holiday Season, consider giving the gift of inspiring a girl to be strong, smart and bold with a donation to Girls Inc. in honor of a friend or family member. In the next weeks, you will be receiving a postcard to fill out and return, or go online to www.girlsincislandcity.org make a donation in honor of a loved one.

In acknowledgment of your gift, Girls Inc. of the Island City will mail a beautiful holiday card to the person you are honoring. Postcard orders must be received by 12/14/09. For more information, check out our website or contact Julia Mora: (510) 521-1743, ext. 225 or jmora@girlsincislandcity.org

If you would like receive this newsletter electronically in the future, please email Julia Mora: jmora@girlsincislandcity.org

Women of the 21st Century Club Event: *The Triple Bind: Saving Our Teenage Daughters from Today's Pressures*

The Women of the 21st Century Club is a membership group for women who come together to raise money for and awareness about Girls Incorporated of the Island City, often by hosting events.

On Feb. 2, 2010, Dr. Stephen Hinshaw, Ph.D. will be speaking at the Alameda Main Library about his most recent book, *The Triple Bind: Saving Our Teenage Girls from Today's Pressures*, which addresses similar issues to the Girls Inc. study and report entitled, 'The Supergirl Dilemma.' He will facilitate a dialogue and entertain a Q&A session as well as a book signing. Dr. Hinshaw is a professor and chair of Psychology at the University of California Berkeley. He is an internationally recognized psychologist and researcher whose work on troubled children has received ongoing media attention.

Save the Date! Upcoming Events:

- Dec. 3, 2009:** Holiday Sale
- Feb. 2, 2010:** Author Stephen Hinshaw's *The Triple Bind: Saving Our Teenage Daughters from Today's Pressures*
- Feb 5, 2010:** Father/Daughter Valentine Party
- Mar. 27, 2010:** 10th Annual Women Who Dare Awards
- May 29, 2010:** See Jane Run