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**FOR IMMEDIATE RELEASE**  
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### **Moms Make-Over and Pamper Party to Benefit Girls Inc.**

Moms deserve to look good, feel good, and have some fun. But between the kids, work, relationships, taking care of the house, grocery shopping, and the many other things that need a mom's attention, it can be hard for women to find the time to take care of themselves.

Girls Inc. of the Island City understands, and is hosting a Moms' Makeover and Pamper Party to encourage moms to take a break. The party is also a chance to celebrate International Women's Day, and to support the empowerment of girls!

**Saturday, March 8**  
**5:30 to 8:30 p.m.**  
**Trinity Lutheran Church Fellowship Hall**  
**1323 Central Ave, Alameda**  
**Ticket Price: \$10 in advance, \$15 at the door**

All ticket sells and a portion of vendor sales from the event will directly benefit Girls Inc. of the Island City. Advance tickets can be purchased at Girls Inc. of the Island City, 1724 Santa Clara Ave., Alameda. Tickets will also be available at the door (if the event does not sell out!)

At the party, woman can:

- Get out of the house and meet other moms
- Get an image update with new make-up, clothes, and jewelry
- Shop for themselves without the kids
- Taste wine, energy drinks, and chocolate
- Learn about various career opportunities which can support the freedom, flexibility, and financial goals of moms
- Win fun and fabulous door prizes
- Be pampered and have a good time
- Support a local organization which is dedicated to inspiring area girls to be strong, smart and bold

The mission of Girls Incorporated of the Island City is to inspire all girls to be **strong, smart and bold<sup>(SM)</sup>** through innovative programs, activities and advocacy.

The following vendors will be available to assist moms in looking good and feeling good: Mary Kay Cosmetics & Skincare, Weekenders Clothing, Cookie Lee Jewelry, JC Cellars, MonaVie Energy Drink, and Dream Dinners. Delicious food will be donated by Mona's Table, C'era Una Volta, and other local restaurants.

For information, or to purchase tickets, contact Kristin Butler at (510) 521-1743 or [kbutler@girlsincislandcity.org](mailto:kbutler@girlsincislandcity.org).

Girls Inc. of the Island City is an affiliate of the national organization Girls Inc. Since 1964, Girls Inc. of the Island City has provided the only program in Alameda designed specifically for girls. Our programs "fill in the gap" on issues that parents and schools don't always have the time or resources to cover and we provide more than 25,000 hours of programming each year to girls ages 6 to 18. At Girls Inc., girls and teens are challenged to explore science, math and computers, examine how money is earned and invested, and to ask questions about and take leadership roles in the world.

The organization also offers a licensed childcare service called Alameda Island Kids for both girls and boys at seven elementary schools around Alameda, including Bay Farm, Earhart, Edison, Franklin, Lum, Otis, and Paden. For more information about Girls Inc., call (510) 521-1743 or visit our website at [www.girlsincislandcity.org](http://www.girlsincislandcity.org).

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